

CHUCK E. FOCUS

- Celebrate Accomplishments - Share Knowledge - Spread Culture -

Company Wide Sales Growth

Restaurant	2019	2020	YOY%
Racine, WI #726	\$22,484	\$40,551	80.4%
Charleston, SC #966	\$15,188	\$23,985	57.9%
Doylestown, PA #762	\$24,069	\$37,402	55.4%
Brookfield, WI #841	\$33,412	\$48,621	45.5%
Rapid City, SD #861	\$14,515	\$21,093	45.3%
Dover, DE #759	\$20,376	\$29,534	44.9%
Richmond, VA #652	\$49,879	\$71,332	43.0%
Green Bay, WI #319	\$34,550	\$49,365	42.9%
Fayetteville, AR #312	\$24,600	\$34,770	41.3%
Kokomo, IN #341	\$23,012	\$32,209	40.0%

District Sales Growth

District	Region	WTD%
Dustin Gasper	Northeast	24.8%
Shawna Vazquez	Northeast	21.8%
Frank Cassar	Western	16.6%
Eric Montes	Northeast	15.2%
Jon Fiorentine	Northeast	14.7%
Michele Beavan	Southeast	14.7%
Dan Bessemer	Northeast	14.6%
Denny Lynch	Western	13.7%
Susan Jensen	Northeast	12.7%
Todd Bell	Western	12.2%

Birthday Sales Growth

Restaurant	2019	2020	WTD%
Hartford, CT #463	11.1%	20.4%	9.3%
Cupertino, CA #786	12.5%	21.1%	8.6%
Foothill Ranch, CA #371	13.3%	21.9%	8.6%
Mishawaka, IN #931	4.7%	12.7%	8.1%
Redwood City, CA #108	6.0%	14.0%	7.9%
Bloomington, IL #345	7.0%	14.5%	7.4%
El Monte, CA #428	4.1%	11.3%	7.2%
Sioux Falls, SD #860	9.1%	15.1%	6.0%
Lemon Grove, CA #765	5.0%	10.7%	5.7%
Jersey City, NJ #484	6.4%	12.0%	5.6%

Tesser Remodels Sales Growth

Restaurant	2019	2020	YOY%
Portland, OR #660	\$20,825	\$33,714	61.9%
Indy Castleton, IN #096	\$32,426	\$48,865	50.7%
Albany, NY #520	\$36,378	\$52,814	45.2%
Killeen, TX #732	\$41,800	\$56,791	35.9%
Davenport, IA #957	\$24,881	\$33,051	32.8%
Bloomington, IL #345	\$29,189	\$38,648	32.4%
Saginaw, MI #336	\$34,228	\$44,291	29.4%
Syracuse, NY #526	\$28,950	\$37,002	27.8%
Fairview Hts., MO #916	\$29,705	\$37,012	24.6%
N. Olmsted, OH #559	\$32,370	\$40,133	24.0%



Lets hear a round of applause for Jesse DeGroat, the next Sapphire Pin earner in Nestor Rivera's district from team Jacksonville #804! You will always find Jesse getting involved in his birthday parties making sure the birthday kids are having the time of their life, and he does that all with the most positive attitude you will ever see. Great job Jesse, and we look forward to hearing from you again soon for your Diamond Pin!

~ Awesome host and experience! ~

~ Jesse was amazing and very attentive. Thank you so much! ~

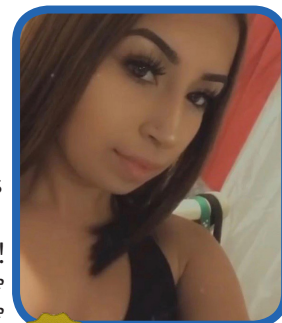
~ Jesse was amazing! He was super attentive and helpful. We will definitely be back. ~

Congratulations to Team Houston #033 as they award their next Sapphire Pin earner, Arizandy Yanez! 3 years ago Arizandy joined the Chuck E. family, and she considers hospitality to be her middle name. She is always making sure each party she hosts is the best and everyone has everything they need. Thank you Arizandy for all you do, your Sapphire Pin is very much deserved!

~ Arizandy was amazing she was friendly and hospitable. She treated us like we were part of her family. The atmosphere was very calm and we really enjoyed the organization and Arizandy kept us on task. ~

~ Everything was great and very helpful. Arizandy was great and if we have another party here we'll most likely request her help. ~

~ Arizandy was awesome! ~



Week 1
January 10, 2020

MILESTONES-

- Reach and Achieve -

Renee Bray ~ 767

James Shears ~ 327

Rachael Sekuloski ~ 348

Valerie Maldonado ~ 442

Fernando Cordova ~ 513

Melissa Mota ~ 645

Jalyn London ~ 709

Daniela Guzman ~ 862

Mary Fuggetta
Cast Member #468
15 years

Steven Cline
Core Cast Member #714
35 years



Amori Brown

Team Jacksonville, FL #804

Nestor Rivera, DM

~ Amori rocks she was pleasant and provided exceptional service. ~



Bella Spadaro

Team Patchogue, NY #496

Daniel De Los Santos, DM

~ The party was amazing. Our hostess Bella went out of her way and did a great job. It was my seven year olds first birthday party out and it was one she will never forget. Thank you! ~



Hailee Bookout

Team Amarillo, TX #937

Kelli Kasper, DM

~ I loved how everything was ready to go and set up for us as soon as we got there. Our host was amazing and went above and beyond to make sure our experience was special and memorable! ~

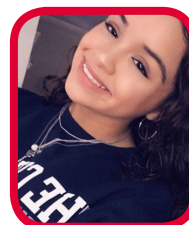


Abrey Harris

Team Portage, MI #327

Chad Estrada, DM

~ Abrey was very nice & friendly. You guys have a great employee. Keep her around. ~



Kimberly Zuniga

Team Houston, TX #033

Daniel Smoote, DM

~ Everything was perfect. Kim was very helpful and patient with us. Defintely like it and will be back. Thanks for a great experience for the birthday girl. ~



DEAR CHUCK E...

- You're the BEST! -

I just wanted to let you know that your party hostess at this location, Lois, is AWESOME! Detail oriented, moving quickly, taking care of all requests - it was seamless. I didn't have to worry about anything - and I always worry about EVERYTHING. Give her praise, she deserves it. My daughter's 8th birthday party was fun and carefree and I couldn't have been more pleased. Thank you for hiring her as an employee and please tell her again thank you!



Douglasville, GA #613
Party Server Lois
GM Shawn McWhorter
DM Joe Risnear
RVP Bill Eich
Southeast Region

Today, my son DJ had his 7th birthday party at the Blain, MN location. The service provided by Michelle, our hostess, definitely provided the most-ess! She was extremely attentive to all of the children, she remembered them by name and even made sure the parents were taken care of. I would highly recommend Chuck E. Cheese's to any friend or family member to have a child's party. The price was extremely reasonable for the food, beverage, games, and entertainment. Thank you Michelle for your attentiveness.



Blaine, MN #795
Party Server Michelle
GM Felice Ekegren
DM Eric Montes
RVP Chris Kelly
Northeast Region

I can't say enough about your Pico Rivera location. Though I live and teach locally, I have never visited your location. We held a fundraiser there and I was so impressed by the overall cleanliness/maintenance of the facilities, the professionalism of the staff, and the overall "fun" environment. Kudos to your team. Please pass along the praise.



Pico Rivera, CA #440
GM Joseph Olivo
DM Cindy Light
RVP Jim Brawley
Western Region



Congratulations to Eric Bargas's team as they celebrate their next Sapphire Pin earner, Jacqueline Fisher from team Red Bird #949. Jacqueline has been part of the Chuck E. family for 3 years now, and she has energy for her birthday parties like you would not believe! You will always find her singing, dancing, and playing with all the kids in the birthday party. Congratulations Jacqueline and well done!

~ Jacqueline went above and beyond to ensure we were enjoying our experience. ~

~ Ms. Jacqueline was awesome and great and made my niece Olivia's 1st birthday so special! I'm recommending her for every family party. Great job Ms. Jacqueline! ~

~ Jacqueline was super awesome! Very professional and excellent guest service. ~



Let's give a big round of applause for Seneca Gray-Robinson and his team as they award their next Sapphire Pin earner, Aliya Reyna from Bradenton #720! Aliya has been part of the Chuck E. family for just 1 year, and she loves hosting birthday parties! She is always going above & beyond and making sure that the kids have the 'best birthday ever'. Thank you Aliya for all you do, your Sapphire pin is very much deserved.

~ Everything was set up perfectly and they gave us more of a birthday experience than we thought we'd receive. ~

~ Very attentive and organized! ~



THE MORE YOU KNOW...

Marketing

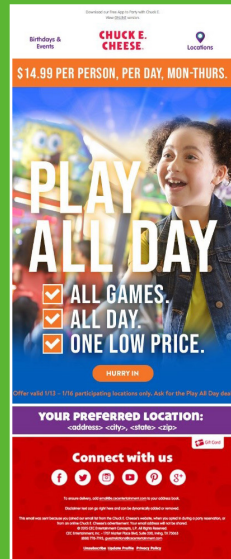
Play All Day - It's BACK!

We had so much fun before, we have decided to bring back Play All Day again!

Dates: 1/13 - 1/16

Price: Prices vary according to your tier.

For further details regarding this promotion, please refer to the communication sent out by L&D.



Risk Management

Building Access:

Control access into the building. No vendor or service company employee should be allowed to roam the restaurant unattended or monitored.



Payroll

Changes to your W4

The Internal Revenue Service (IRS) has made significant changes to the 2020 Form W-4, Employee's Withholding Certificate. The IRS is not requiring all employees to complete the new form however, you will be required to use the new form if you make withholding changes during 2020.

Even though the IRS does not require all employees to complete the revised form, we recommend you visit the IRS website at <https://www.irs.gov/W4App> and use the Tax Withholding Estimator to determine if you should submit a new 2020 W-4 Form. It is helpful to have a copy of your most recent pay stub and tax return when using the estimator.

Please note: if you do not submit a new form, withholding will continue based on your previously submitted form.

Please read the instructions that are included with the 2020 W-4 Form before entering it into Workday. You **MUST** complete steps 1 and 5; all other steps are optional. To determine if you need to complete additional sections, please refer to the 2020 W-4 instructions.

The IRS has published a Frequently Asked Questions that you may find helpful as you complete the form:

<https://www.irs.gov/newsroom/faqs-on-the-2020-form-w-4>

Audit

TIP OF THE WEEK

Inventory:

Is your merchandise closet locked and secured at all times? If not, your merchandise could start disappearing!



RIGHT



WRONG

Purchasing

Helium Shortage

We all know what Q1 means - the time of increased sales and birthday parties!

However, our helium supply does not increase. Please remember; Call Airgas National number at (800) 329-0010 when ordering

If you are out of helium, give tickets in lieu of balloons

If you have any further questions, please reach out to purchasing@cecentertainment.com



CAREER GROWTH OPPORTUNITIES

General Manager

Citrus Heights, CA	329
Roseville, CA	633
Escondido, CA	788
Greenville, SC	968
Knoxville, TN	055
Grapevine, TX	854
Layton, UT	114
Janesville, WI	728

Tech Manager

Mobile, AL	560	Edina, MN	797
San Jose, CA	404	Lincoln, NE	568
National City, CA	439	Brick, NJ	500
Cupertino, CA	786	Mayfield Heights, OH	547
Escondido, CA	788	White Settlement, TX	090
Superior, CO	711	Arlington, TX	416
Takoma Park, MD	774	Victoria, TX	581
Danvers, MA	478	Waco, TX	856
Ann Arbor, MI	334	Fredericksburg, VA	545

District Level

District Technical Manager
Kennesaw, GA #117



Peter Piper Pizza

Miami Gardens, FL #1268
Chandler, AZ #1216
Gilbert, AZ #1283
Foothills, AZ #1288

General Manager
Tech Manager
Tech Manager
Tech Manager

To view all open Chuck E. Cheese positions, visit www.chuckecheese.com/careers

To view all open Peter Piper Pizza positions, visit <http://www.peterpipercareers.com/search-jobs.html>

